

Program

- 7:30 Registration and Continental Breakfast
- 8:00 Welcome
Joseph A. Woodruff - Program Host
Partner, Waller Lansden Dortch & Davis, LLP
- John C. Tishler, Partner*
Chairman, Waller Lansden Dortch & Davis, LLP
- 8:15 2010 Legislative Update
Timothy L. Amos, Senior Vice President & General Counsel
Tennessee Bankers Association
- 8:50 Panel Discussion: The Future Landscape of Banking
- ✧ *E. Marlee Mitchell - Moderator*
Partner, Waller Lansden Dortch & Davis, LLP
 - ✧ *DeVan D. Ard, Jr.*
President and CEO, Reliant Bank
 - ✧ *Wynne E. Baker, CPA, CFSA, CBA, CFF*
Banking Member, KraftCPAs, PLLC
 - ✧ *Brian D. Branson*
Senior Vice President, Financial Institutions Group
Sterne Agee & Leach, Inc.
 - ✧ *Dan Hogan*
Regional President, Fifth Third Bank
- 9:55 Fraud Prevention 101: Cost-Effective Strategies to Protect Your Institution
William C. Athanas, Of Counsel, Waller Lansden Dortch & Davis, LLP
- 10:30 Break
- 10:45 Break-Out Sessions
1. Opportunities in Equipment Finance - Leasing and Lending Secured by Business Equipment
Barry S. Marks, Founding Shareholder, Marks & Weinberg, PC
 2. A Pig in a Poke or a Fatted Calf?: Bank Valuation in 2010
Glenn W. Perdue, MBA, AVA, Member-in-Charge, Kraft Analytics, LLC
 3. Paying it Forward - and Faster: Today's Electronic Payment Systems
J. Kevin Kidd, Partner, Waller Lansden Dortch & Davis, LLP
Christopher M. Phillips, Associate, Waller Lansden Dortch & Davis, LLP
 4. Crisis on the Coast: The Gulf Oil Spill and its Implications for Lenders
Lela M. Hollabaugh, Partner, Waller Lansden Dortch & Davis, LLP
- 11:35 Martinis, Madness, and Self-Reports to the SEC: Avoiding the Litigation Nightmare
L. Carol Owen, Partner, Waller Lansden Dortch & Davis, LLP
- 12:05 Lunch Served
- 12.25 Economic Update and Discussion
Scott Miner, Chief Investment Officer, Guggenheim Partners
- 1:00 Close

2010 Southeastern Banking Seminar

August 20, 2010

Waller Lansden
WALLER LANSDEN DORTCH & DAVIS LLP

NASHVILLE

511 Union Street, Suite 2700
Nashville, TN 37219
615-244-6380

BIRMINGHAM

1901 Sixth Avenue N., Suite 1400
Birmingham, AL 35203
205-214-6380

wallerlaw.com